

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 04347 251130Z

ACTION EA-09

INFO OCT-01 ISO-00 EB-08 /018 W

-----251307 041793 /44

R 250920Z FEB 77

FM AMEMBASSY BANGKOK

TO USDOC WASHDC

INFO SECSTATE WASHDC 9599

UNCLAS BANGKOK 4347

E.O. 11652: N/A

TAGS: BEXP, TH

SUBJ: WTDR/FTI

REF : USDOC 1221

1. THAILAND
2. CNTRY CODE:549
3. SER.NO.: N/A
4. THAVORN TRACTOR ENGINEERING CO., LTD.
- 4A. CODE: K
5. 155/10-13 RONGMUANG SOI 4 ROAD
6. BANGKOK, THAILAND
7. ESTABL: 1967
8. EMPL: 48
9. SIZE: (20-X) MEDIUM
10. REPUTATION:(22-X) GOOD
11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED
IN ORDER OF IMPORTANCE: LOCAL
12. RPT. DATE: 02/77
- 13A. 35313/13 IMP.AGT. OF CRAWLER TRACTOR PARTS
14. CONTACT: C. THAVIYONCHAI TITLE: MANAGING DIRECTOR
15. TRACTOR
16. TELEX: NA
17. TEL: 251-3280
18. FINANCIAL REFS: BANGKOK BANK LTD., 3-9 SUAPA ROAD, BANGKOK.

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19. TRADE REFS: E.B. SCHWINGER & CO., CALIFORNIA; ATLAS ASIA-PACIFIC, CALIFORNIA; POWER AUTOMOTIVE INDUSTRIES, NEW YORK; INT'L CONTRACTOR SUPPLY CO., NEW YORK.
20. AGENCY REP: KENSETSU BUHIN, TOKYO, JAPAN, CRAWLER TRACTOR PARTS, ACQ: 1967; ITM ITALTRACTOR S.P.A., MODENA, ITALY, CRAWLER TRACTOR PARTS, ACQ: 1971; INT'L CONTRACTOR SUPPLY CO., NEW YORK, HIGHWAY HEAVY EQUIPMENT PARTS, ACQ: 1973;

ROTO-MASTER, CALIFORNIA, TURBOCHARGER & PARTS, ACQ: 1976.

21. SUBJECT FIRM WAS ESTABLISHED IN 1967 WITH AN AUTHORIZED CAPITAL OF \$50,000. IT ACTS AS IMPORTER AND DISTRIBUTOR OF CRAWLER TRACTOR PARTS. 40 PERCENT OF ITS IMPORTS ARE FROM USA WITH THE REMAINDER FROM ITALY AND JAPAN. IT HAS A STAFF OF 48 INCLUDING 8 SALESMEN. SUBJECT FIRM'S 1976 SALES VOLUME WAS REPORTED TO BE \$4,000,000. IT PLANS TO OPEN A NEW SECTION TO SELL SMALL FARM TRACTORS IN THE NEAR FUTURE. SUBJECT FIRM ENJOYS A CLOSE RELATIONSHIP WITH THE HIGHWAY DEPARTMENT AND THE IRRIGATION DEPARTMENT AS WELL AS PRIVATE END-USERS. LOCAL BANK REPORTS FAVORABLY ON SUBJECT FIRM. IT IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. SUPPLIERS.

22. PREPARED BY: SATHIT APPROVED BY : WARD D. BARMON
AT: AMEMBASSY BANGKOKWHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 25-Feb-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977BANGKO04347
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770065-1157
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770211/aaaaajfn.tel
Line Count: 79
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: c7511fbf-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 21-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3234874
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/c7511fbf-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
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